

NEW

re
create
lab
m!
manchuge

WORKSHOPS

NEW IN LATVIA. NEW IN EUROPE. NEW IN THE WORLD.



Liubov Ancheva
founder

What is a MANCHUGE?

It is a word you shout when everything works out exactly as you intended.

Manchugē: re-create lab. is a multifaceted project that brings the joy of creative craft to a whole new level. We believe that sustainability is not a buzzword, but a skill that could be mastered by anyone.

Life gives us scraps – we make art out of them.

**ECO MATERIALS
ZERO WASTE
SUSTAINABLE DESIGN**



WHAT TO EXPECT?

- a meditative session of creative cooperation, and lots of fun during the process
- safe environment and positive reassurance
- a format that brings people together, allowing them to remove the emotional burden and dive into the creativity
- an opportunity for each participant to create something outstanding and express their full potential
- a wholesome result that represents a unique idea
- a way to promote the values of sustainable development through creative work, passion, and emotion.

#recycle

#sustainable

#emotional_intelligence

#eco-design



STEVE STEPANOFF
psychologist

Free and unrestricted creative expression of the Manchuge manifests itself on many levels, leading to increase awareness, clarification of identity, elimination of personal blocks, and restoration of connection with one's body and with the environment, which has holistic healing and integrating effects. What humanity has been trying to achieve for centuries through many teachings, religions, therapies, and practices in the Manchuge converged in a simple practical form of co-creation.





MANCHUGE UNIVERSE:

MUNICIPALITY PROJECTS

NON-FORMAL EDUCATION

COMMERCIAL PROJECTS

SOCIAL PROJECTS



IMANTA NEIGHBOURHOOD FESTIVAL

ANASTASIA:
a workshop participant //

A workshop or a master class – these are different names for one wonderful process. People join their creative forces, learn new skills, absorb fresh ideas, slow down their hustles to create. Sometimes having dance breaks. All to achieve a result here and now, beautiful and cool, fun or poignant, but important!

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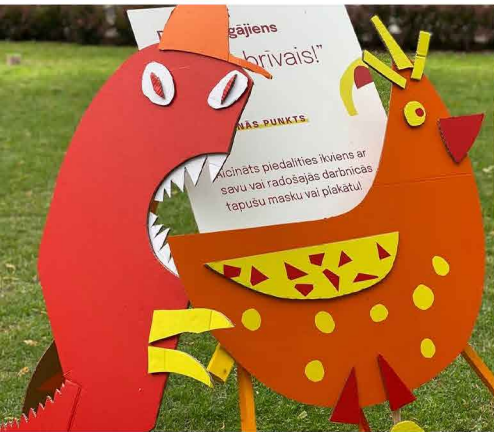


MASKAVAS FORŠTATE NEIGHBOURHOOD FESTIVAL

SASHA MARKUS,
participant



Storm of emotions, delight and impressions for whole summer! Cardboard workshop is the best platform at the festival. An opportunity to realize artistic potential - watch how something what you've just done becomes alive. That's all gives a feeling of being a real artist. Separate breathtaking action was the cardboard parade with an orchestra at the end of every workshop! Very colorful impressions and warm memories. Huge thanks to organizers!





*ELIZABETE PALASIOSA:
creative entrepreneur and producer at "STORY HUB"*

Together with Liubov we collaborated on Imanta and Maskavas forštate neighbourhood festivals in Riga in the summer of 2022. The collaboration involved creative workshops and creation of the festival feeling by environmental objects and colourful decorations. We were happy to see how all participants - big and small - enjoyed creative workshops and possibility to work with big and colourful cardboards. It was a lot of fun and beauty around these decorations and community involvement. The collaboration was successful and we appreciate the overall contribution to both festivals which was carried out by Liubov and her team.





NON-FORMAL EDUCATION

Manchugē workshops are suitable for any age group. Together we make holiday decorations, non-trivial craft lessons, and a diversity of celebrations.

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YANG FOLKS WORKSHOP

"YOUNG FOLKS"
Alexandr Morozov:



Liuba and her MANCHUGĚ project are fantastic. Together, we were preparing for the Young Folks Festival, where about two hundred young kids came to the party. Liuba immediately found a common language with a dozen teenagers, whom she saw for the first time. She organized the whole process. Our guys were happy to get involved. Together they created the scenery for the festival. It turned out to be imaginative and exciting and helped to decorate our venue, ensuring success for the entire event.



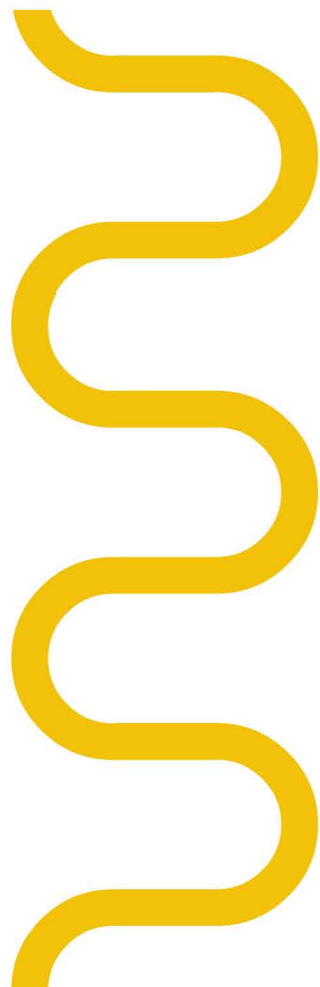
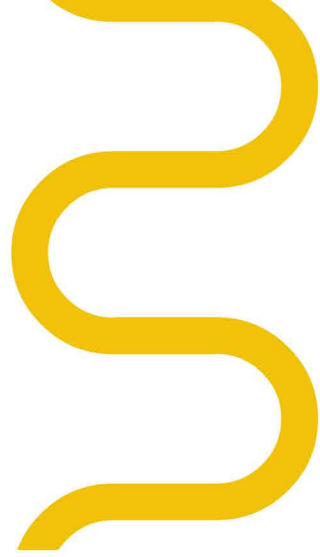


LĒNA KARYAGINA
tutor, teacher

Creative thinking, socializing, effective teamwork, and tangible results. Training of communication skills, and development of emotional intelligence – all at the tips of scissors. Such workshop is an opportunity for the crafts teachers to get a break from the classroom routine.

Or, if they want, they might also just join in and have fun, trusting the professionals to create art works.

It's a buzz, a mood, and fresh air for the mind.
It's easy, and fun!



COMMERCIAL PROJECTS

- Business: team building events, family days, activities at corporate events, attention-grabbing format at PR events.
- Shopping centers: entertainment for guests, thematic workshops, info-events, site-specific engagement and performances.

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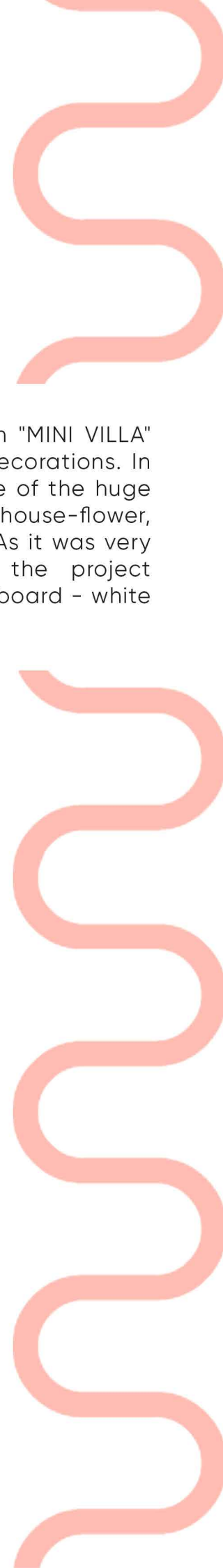
#eco-design



MINI VILLA //

For graduation in the private kindergarten "MINI VILLA" (Riga) we made lovely and eco-friendly decorations. In this project kids were co-authors. The base of the huge houses-decorations were kids' drawings - house-flower, house-cookie, house-scissors and others. As it was very important for the customer to keep the project eco-friendly, we used only 2 colors of cardboard - white and craft.

Kids were happy, parents were pleased.



SOCIAL PROJECTS

Manchugē is multicultural. We stand for inclusivity, social, and language equality. At manchugē workshops and art therapy sessions each participant can:

- work with a variety of materials and receive mindful advice from the coordinator
- express themselves and implement their ideas in the field of sustainable art
- meet new people in a comfortable, inclusive, and safe environment and unite in creative cooperation
- make decorations for city celebrations, concerts, and festivals

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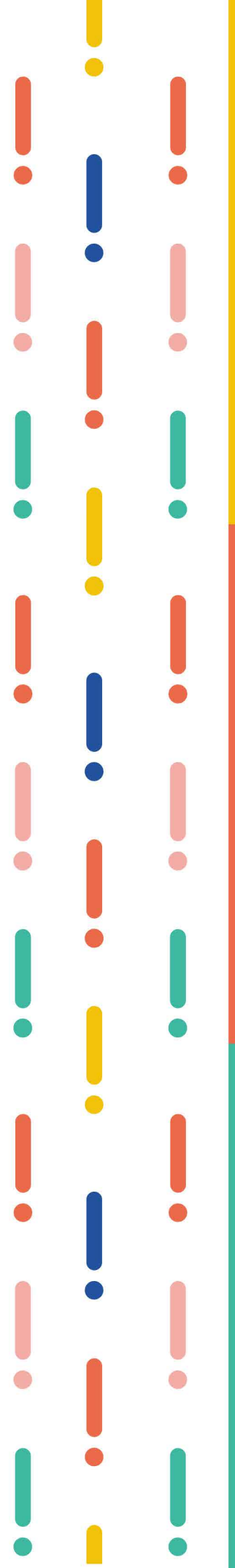


SUMMER COMMUNITY WORKSHOP

Supported by Metropolis Group, a progressive company in the real estate market in Latvia and Germany

We opened a daily community workshop in Riga in the summer of 2022. The project dedicated extra care for Ukrainian refugee kids, since they needed a safe, friendly, and creative environment more than anyone else. Little crafters found new friends, built fairy tale houses from cardboard, and created vibrant artworks together. The summer was all about joy and friendship.

*Metropolis Group provided us with a gorgeous 900m2 loft in the center of Riga for free.

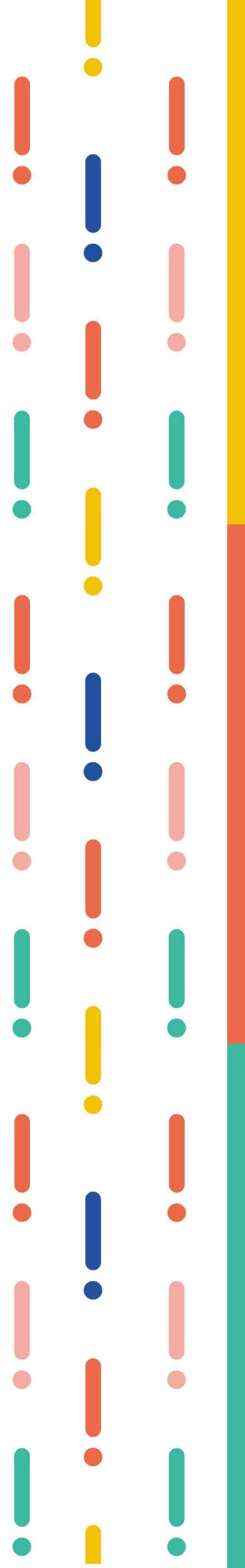




SENIOR GROUP

Seniors in nursing homes long for a friendly companionship. And we believe that old age is a significant and beautiful part of life. That is why during art therapy sessions we foster creativity and help our participants to reflect upon their emotions as they reveal their imagination on the cardboard.

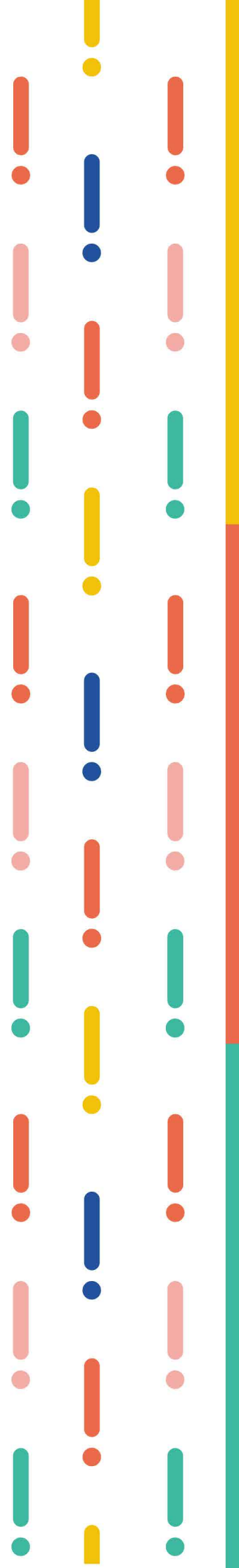
The artworks created during these sessions are later installed in public spaces, encouraging people to engage.



COMMON GROUND

"COMMOND GROUND"
Inese Dabola :

Everyone who wanted could participate in the workshop. There was enough space and materials for all. The participants created artworks as they reflected on how they were feeling that very moment, with cardboard as their medium. It was interesting to watch the people who were passionate about the outcome. They were excited and had a great time. This workshop can be considered Art Therapy.





*KRISTA PETÄJÄJÄRVI,
NORTHERN DIMENSION PARTNERSHIP
ON CULTURE NDPC*

This project combines elements of great topical importance: Artistic creativity + Social wellbeing + Sustainability. My visit to the project workshop had me thinking, that it is exactly these kind of creative acts we need to come together in a creative, open and meaningful way.



MATERIALS

At manchugē workshops participants use scraps, packaging leftovers, and recycled materials like paper, cardboard, textiles, and wood.

We reuse materials as many times as possible to prolong their life cycle. Industrial waste included.

SIA Pack Expert (cardboard)
SIA Postoffi (paper, cardboard)
SIA QUBO (textiles)

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MĀRIS KASPAROVIČS
CEO "Postoffi SIA"

We work with a variety of design paper. There often are a lot of colourful scraps. More often than not, we just throw them away as manufacturing waste.

Manchugē is a great project with a valuable and important social role. Handmade art objects are great mediators for creativity, meaningful social involvement and eco awareness.

This project was created with great enthusiasm on a voluntary basis, which promotes human responsibility and respect for nature and the environment.





manchuge

+371 27840504

Manchuge.project@gmail.com

Viktoria Kataeva

project director

+371 288 647 18

Liubov Ancheva

founder

manchuge.com

@manchuge.project

Latvia, Riga, Rupniecibas 18-1

Make normal weird. Make weird normal.
Give Life to weird.